

ACCELERATED ADULT DEGREE COMPLETION PROGRAM



*fast*FORWARD

at Newberry College

ORGANIZATIONAL MANAGEMENT

(Bachelor of Arts, Degree in Organizational Management)

The *fast*FORWARD Program

Newberry *fast*FORWARD is a non-traditional program designed for busy, ambitious adults who are eager to earn a bachelor's degree. The program serves adults ages 25 and older with a minimum of two years work experience. These are typically adults who have already completed approximately two years of college (or equivalent), with a cumulative GPA of 2.0 or better (4.0 scale), and who now would like to complete their Bachelor's Degree.

The program is offered in the evening (or week-ends) and online. Each of the 15 program courses meet one evening (or Saturday) for four hours during the first week, with the balance of the entire course conducted online. Classes are taught in a manner that is conducive to learning for adults. An atmosphere of shared family, career, and age interests develops a strong bond among learners.

While in the *fast*FORWARD Program, adult learners are expected to spend 15-20 hours in preparation for each week of class. Adult learners who succeed in the *fast*FORWARD Program are self-directed and goal-oriented individuals.

Participants in the *fast*FORWARD Program will need:

- Internet-capable computer
- High-speed (broadband) Internet connection
- Basic computer skills (MS Office, e-mail, chat, text, social networking capability)
- Ability to come to Newberry College campus (or designated satellite location) one evening or Saturday every 4 to 5 weeks

Adults with a bachelor's degree earn about \$1 million more during their lifetime than a person with no degree.



During the fastFORWARD Organizational Management Program, you will interact, in classroom and online, with other adults with diverse business experience and with some of the best business faculty in South Carolina.

Academic Calendar

The *fast*FORWARD Program operates on a semester hour basis with several groups (cohorts) of adult learners beginning each year, typically in August - November and January - May. Each cohort takes approximately eighteen months to complete the program and operates on a year-round basis. Cohorts are given a definite schedule that indicates on which dates the group will meet over the eighteen-month period of enrollment.

Advance Your Skills

The *fast*FORWARD Program in Organizational Management enables adult learners to develop:

- Interpersonal skills
- Organizational skills
- Written and oral communication skills
- Problem-solving and decision-making skills
- Understanding of research techniques and applications
- Business management skills
- Financial and accounting skills
- Marketing skills
- Self-knowledge and self-image growth
- Self-reliance and leadership skills

Why Newberry College?

Newberry College is not a Johnny-come-lately for-profit, online institution. We are a fully-accredited college that has been awarding quality degrees for more than 150 years. Our degrees are respected across the state and across the country. If you are going to invest time and money in a degree, do so in an institution and a program that will give you meaningful training and a degree you can present to employers with confidence. At Newberry College, you will march down the aisle at commencement and receive your degree, in full regalia from the President of the College. It won't be just a certificate in the mail. You will be a full-fledged alumni of the College!

Why Blended Learning?

The *fast*FORWARD Program is a "blended" learning environment, which combines the best of in-classroom and online learning. The blended learning approach is unique in the Midlands and Upstate areas of South Carolina, but it is being used successfully by many institutions of higher education, and their students, across the U.S. Newberry College is convinced that blended learning provides the best learning experience for our adult students.

After Newberry College?

After earning your Bachelor of Arts with a Concentration in Organizational Management degree from the *fast*FORWARD program at Newberry College, you'll be faced with several options and possibilities. First of all, you'll be fully qualified to start or manage a small to mid-sized business or to serve as a mid-level manager in a larger corporation. You'll also be eligible to apply to MBA programs anywhere in the State. The fact that you've graduated from a fully-accredited institution will assure you favorable consideration at most Universities in South Carolina and across the country (not something that can be said of most online degrees).

ACHIEVABLE, CONVENIENT, AFFORDABLE

ORGANIZATIONAL MANAGEMENT OVERVIEW

Organizational Management Curriculum Overview

The courses for the Organizational Management major consists of 48 semester credit hours to be completed over an 18-month period. These courses focus on organizational behavior, supervision, interpersonal skills, and management challenges.

The Adult Journey (OMP 311, 3 semester hours)

Introduces students to adult learning, for their own use and to enable students to understand and promote professional adult learning and training in the work place.

Group and Team Dynamics (OMP 312, 3 semester hours)

Covers group and team behavior and how group dynamics affect organizational effectiveness; emphasis is placed on decision making, group conflict resolution, and developing strategies for promoting productive team management.

Organizational Behavior (OMP 313, 3 semester hours)

Examines the formal and informal aspects of organizations; emphasis is placed on how to analyze real-world organizations.

Business Communications (OMP 314, 3 semester hours)

Explores communication in many forms as part of a productive work environment.

Management Principles (OMP 315, 3 semester hours)

Examines the key management principles of planning, organizing, leading, and controlling. The course incorporates the elements of delivering strategic value, building a dynamic organization, mobilizing people, and learning and changing.

Accounting for Managers (OMP 321, 3 semester hours)

Develops accounting-related skills and integrates accounting knowledge into broader management issues. Previous introductory coursework in accounting or some familiarity with accounting through relevant experience would be helpful but not mandatory.

Finance for Managers (OMP 322, 3 semester hours)

Builds on OMP 321 and provides students with a foundation in financial tools; emphasis on planning, analysis, cash flow management, budgeting, and cost controls.

Marketing for Managers (OMP 323, 3 semester hours)

Through readings, discussions, writing assignments, and a team project, students are exposed to basic marketing; opportunities are given to address real world situations.

Human Capital Management (OMP 324, 3 semester hours)

Building on previous OMP courses, students explore best practices in recruiting, training, and employee compensation strategies.

Business Ethics and Individual Values (OMP 325, 3 semester hours)

Students develop a base of understanding for business ethics, accountability in government, respect for human rights, and responsible living.

Domestic Business Issues (OMP 431, 3 semester hours)

Students analyze major contemporary social problems as related to the workplace.

Global Business (OMP 432, 3 semester hours)

Explores the complex global dynamics of today's marketplace; includes coverage of cross-cultural issues.

Strategic Management (OMP 433, 3 semester hours)

Building on previous OMP courses, this course introduces various management planning techniques and applies these to actual business cases.

Research Methods and Statistics (OMP 490, 4 semester hours)

Provides an overview of the research process and research methods for management and business; students complete a practical independent research project to fulfill degree requirements.

Business Application Project (OMP 499, 5 semester hours)

Students combine professional experience, research, and self-directed goals into an individualized project, which is presented in written and oral form to the instructor and class.

VISIT NEWBERRY

Our Faculty

The blended learning format employed in the Newberry *fastFORWARD* Program allows us to pick not only the best instructors from our own Business Administration program, but the best business instructors from all area institutions who will teach Organizational Management courses in adjunct mode. This assures our students the very best instructors in our area.

Explore the Possibilities; Visit Newberry College

Because we are a real-life (not just online) college, you can visit us on-campus or on-line (you may want to do both). We can interact with you however you choose.

For more detailed course descriptions and more information please log onto our web site:
www.newberryfastforward.com

e-mail: fast.forward@newberry.edu
803-321-5691

Newberry College

We Bring Out the Best in You!